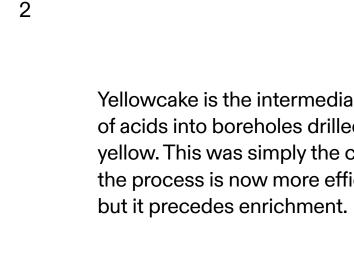
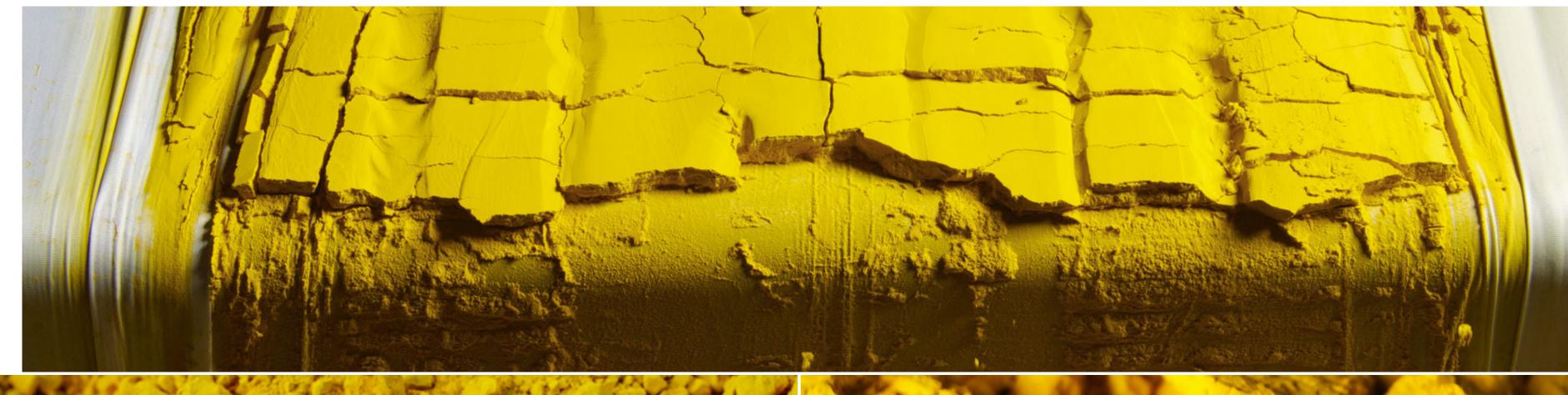
11

Open Call

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Yellowcake is the intermediary. It is produced through the in situ leaching of acids into boreholes drilled into a mineral deposit. Yellowcake is rarely yellow. This was simply the colour associated with early extraction efforts; the process is now more efficient. Yellowcake is what remains after drying,

We chose this name before we knew what it meant. We still do not properly know what it means. We've never seen pre-enriched uranium ore or known its effects directly. The name fit due to the discrepancy between the images it conjures and the actual product.

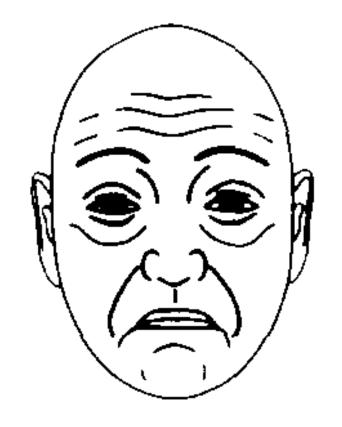
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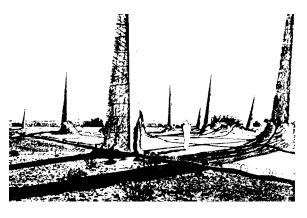
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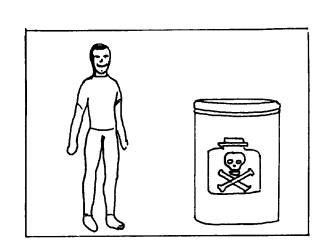
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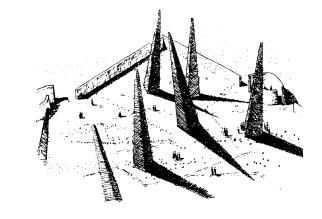


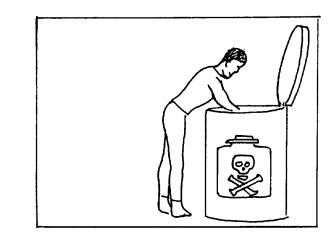


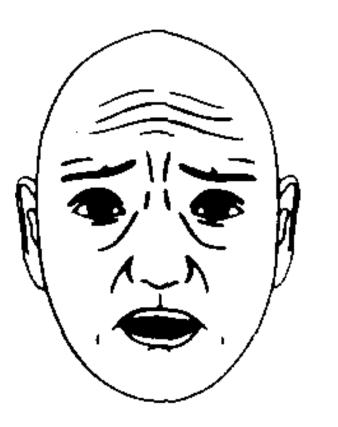




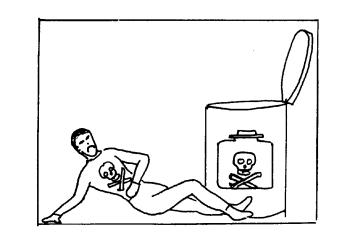


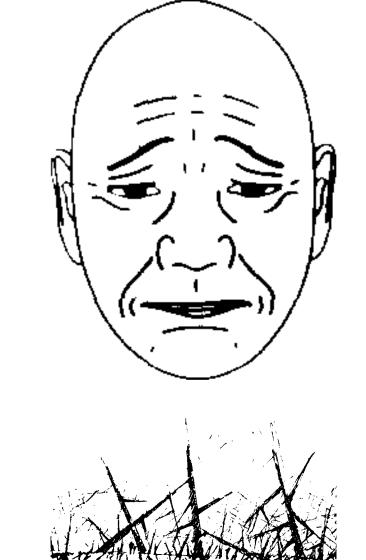






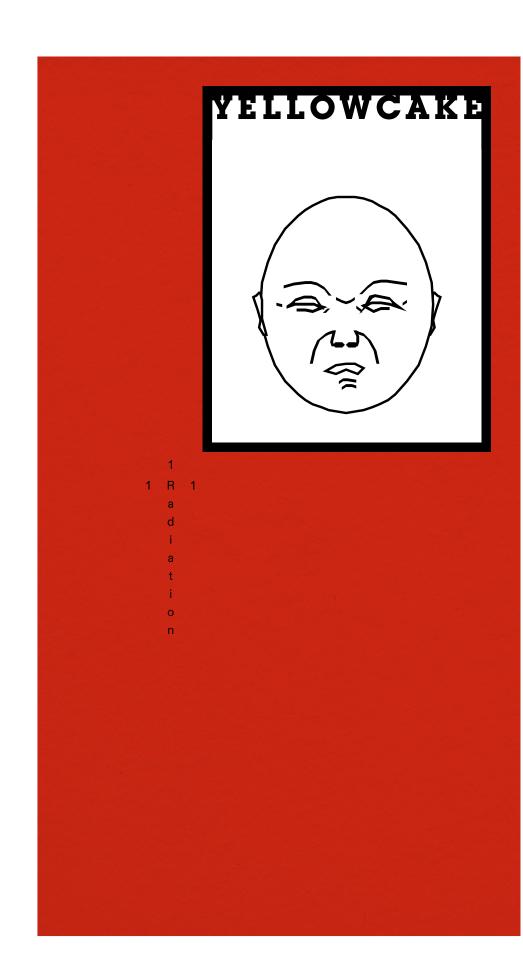






Through radiation, we came to waste. These images are from the paper proposing a waste isolation plant in New Mexico. Costing an estimated 19 billion dollars, the plant stores only the waste from the research and production of United States nuclear weapons. These proposals are the first effort of "linguists, archaeologists, anthropologists, materials scientists, science fiction writers, and futurists" to create a warning message for the

future, intended to last 10,000 years. This paper birthed the field of nuclear semiotics, alongside the foundations of a religion based around the creation of an atomic priesthood. The fallout was wide-ranging and caused some to question the benefits of 20th-century technological progress. The final plan will be submitted to the US Government by around 2028, with the design finalised by 2033.



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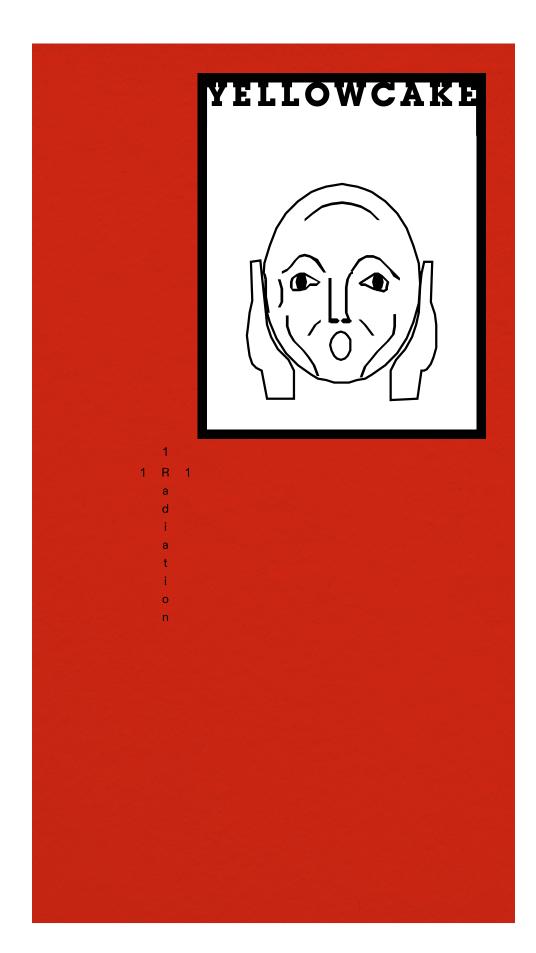
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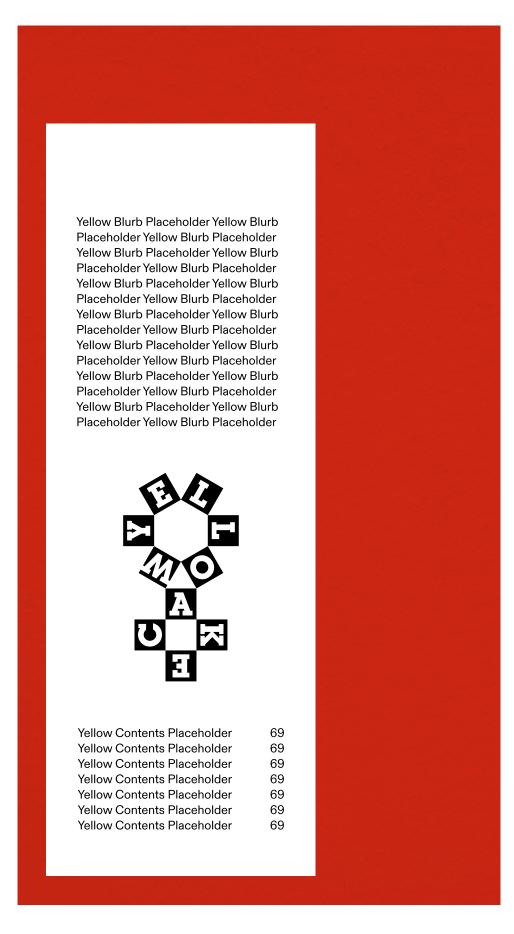
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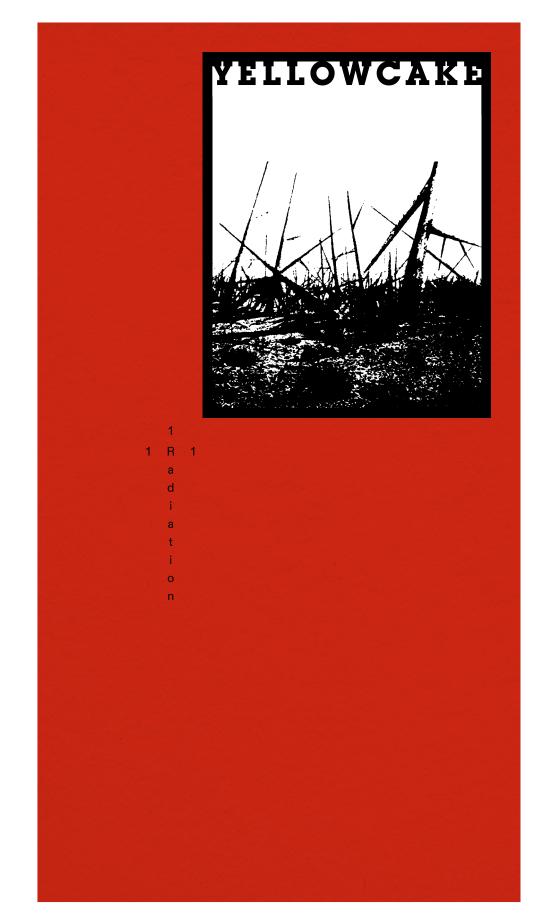
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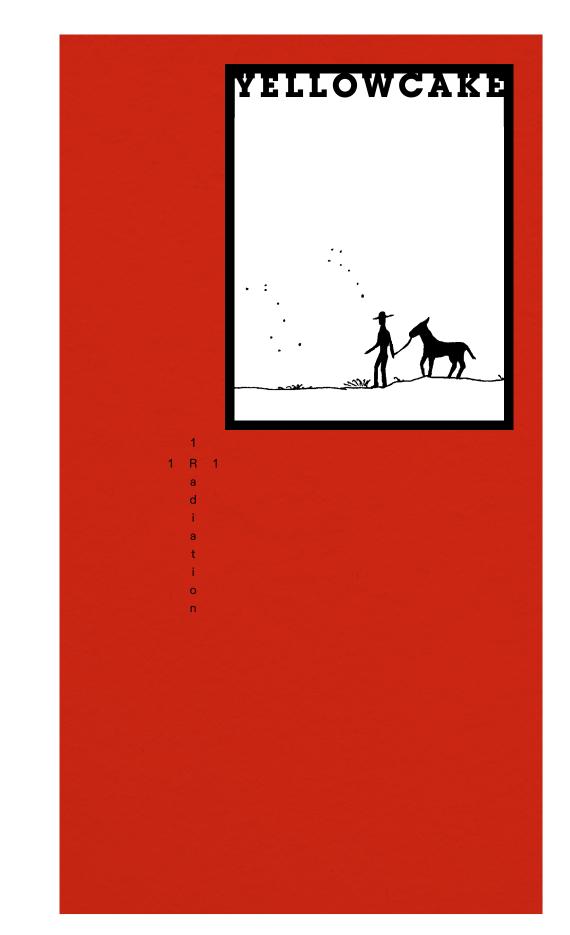
Yellowcake's design for Issue 1: Radiation, draws inspiration from vintage radiation warning symbols. This is evident in the first issue's deep red cover and the slab serif typeface used in the logo and logotype. The magazine format takes cues from the Manual of Civil Defence: Vol. 1 Nuclear Weapons, a 1956 Civil Defence Corps training pamphlet. The cover's main design element is a simple white box, acting as a window into the theme

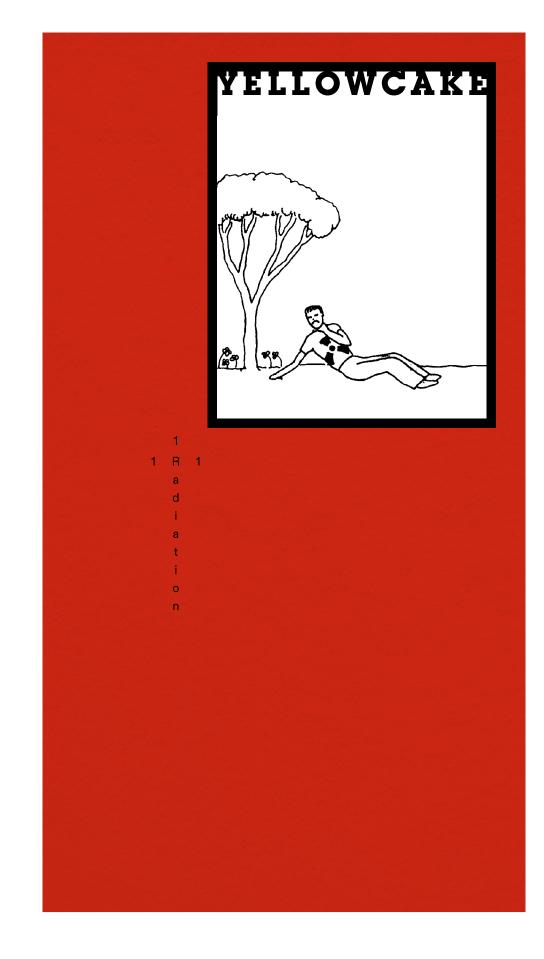
of each release. This window will be tipped in on a different coloured cardstock for every issue. For this debut, six alternate covers are available, each featuring a unique radiation warning symbol concept, from universally recognisable facial emotions to monuments made of imposing barbs.











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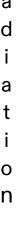
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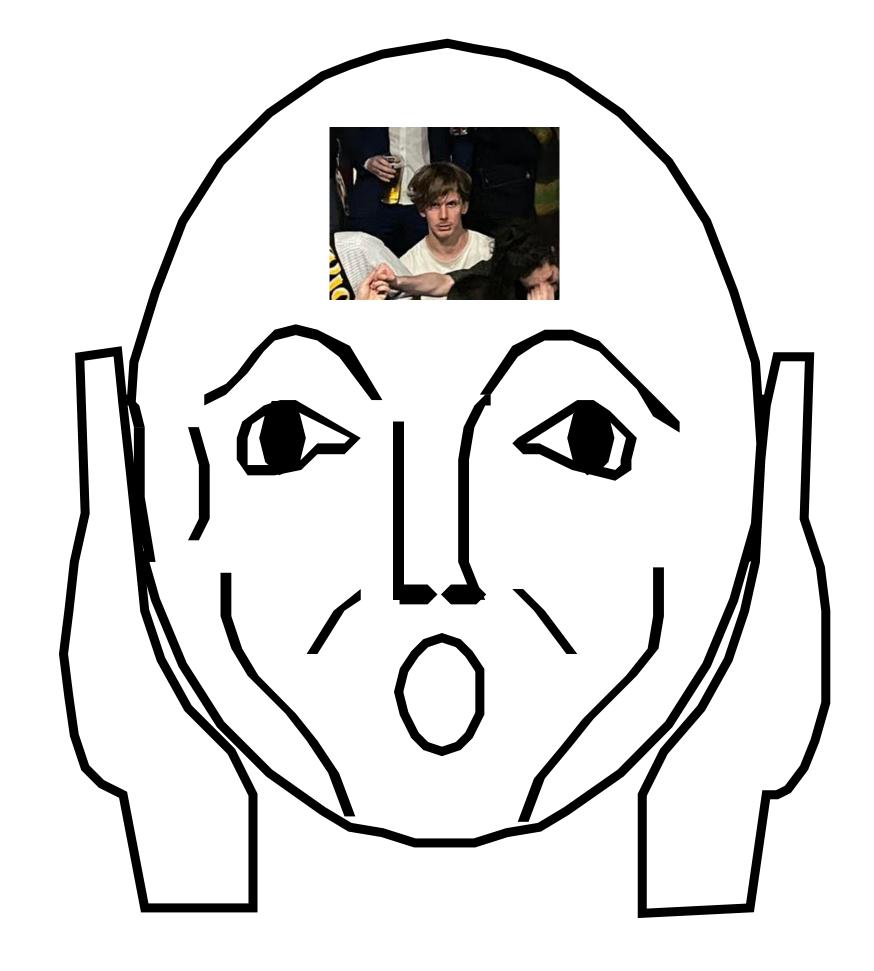
7 R 7 a d d i a t i i o D











Mick is a proud Northerner who has been stuck in London for far too long. He has one too many graphic design degrees and a tragically unshakeable passion for editorial design. Despite attempts to break into the field, he has only managed to land roles that would top anyone with a soul. But he hasn't given up just yet! Mick has teamed up with his pseudo-Italian mate Dan so he can design, free from the grasp of overgrown, beer-bellied goblins.

Dan is a shamed fake Italian who resides in the metropolis of Leeds. He is tired. His passion lies in bed, along with other related paraphernalia. He studied politics to win an argument but no longer does politics. Granted ample space and time, he aims to "get away from it all." Dan saw immense promise in Mick's fourteen-year-old phallic caricature doodles, and now they're here to tear things up.

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YELLOWCAKE IS COMPRISED OF AT LEAST 50% OF YOUR SUBMISSIONS, SO WE'RE LOOKING FOR PIECES RELATING TO THE THEME OF ISSUE 1: RADIATION. WE LOVE EXPLORING THE STRANGE AND OBSCURE, BUT WE'LL ALSO CONSIDER ANYTHING LOOSELY CONNECTED TO THE TOPIC. WHETHER IT'S VISUAL MEDIA SUCH AS PAINTINGS OR COLLAGES, OR TEXT-BASED SUBMISSIONS LIKE POETRY OR ARTICLES, WE'RE INTERESTED. PLEASE NOTE THAT THE MAGAZINE'S DIMENSIONS ARE 14CM X 25.5CM. HOWEVER, WE'LL ACCOMMODATE ALL FORMATS—THIS IS JUST A GUIDE, SO DON'T LET IT LIMIT YOUR CREATIVITY. WE'RE LOOKING FOR A RICH AND MESSY MIX OF SUBMISSIONS, FROM THE ABSTRACT TO THE FACTUAL. ALL CHOSEN CONTRIBUTORS WILL RECEIVE A FREE COPY OF YELLOWCAKE.

DEADLINE 1.4.25



